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UNIVERSITÀ DEGLI STUDI
DI NAPOLI FEDERICO II



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CALL FOR PAPERS

(1st announcement – January 2022)

8th “ENTERYNG” WORKSHOP

(ENTrepreneurship Research workshop for YouNG scholars)

Workshop organized by the University of Naples Federico II, IT

CAPRI, Villa Orlandi, 19-20 May 2022

Submission Deadline: 1th April 2022

The 8TH ENTERYNG WORKSHOP “ENTrepreneurship Research workshop for YouNG scholars” (formerly known as AEM-TIM workshop and DREAMT-CYFE workshop) (organized by the University of Naples Federico II) is an opportunity for PhD students, post-docs, and early-career scholars to present their research and discuss it in an international and collaborative environment. In addition to facilitating fruitful discussion, this program supports the development of a global network of young researchers interested in entrepreneurship, innovation, international entrepreneurship and family business. Together with feedback on their working papers, participants will have the opportunity to attend keynote speeches by internationally renowned scholars and to reflect on their research. The workshop activities are aimed at offering participants valuable suggestions and practical-oriented advice on crafting high quality research papers, targeting highly ranked journals, identifying intriguing research questions, as well as presenting research to academic audiences.

Workshop conveners:

Ivana Quinto and Pierluigi Rippa, University of Naples Federico II

Davide Hahn and Tommaso Minola, University of Bergamo

Giovanna Magnani and Antonella Zucchella, University of Pavia

Keynote speakers:

Tamer Cavusgil, Regents’ Professor and Fuller E. Callaway Professorial Chair, J. Mack Robinson College of Business, Georgia State University, USA

Giovanna Campopiano, Associate Professor, Department of Management, Information and Production Engineering, University of Bergamo, Italy

Target group and eligibility

The target group of the workshop is made of PhD students, post-docs, and early-career scholars who aim at contributing to the research fields of entrepreneurship, innovation, family business and international entrepreneurship. The workshop is also a valuable opportunity for doctoral students at any stage of their PhD journey to learn and improve their research capabilities. Because of the presence of keynote speeches by internationally renowned scholars, the workshop is also suitable to PhD students, post-docs, and young scholars that – in any field of management research – are interested in gaining insights as to craft high quality research papers, publish in highly ranked journals, select research methods, as well as presenting research to an academic audience.

Application and selection process

- Applicants aiming to discuss their working paper during parallel sessions are requested to submit a full paper (paper should not exceed 30 pages including figures and bibliography – please use Times Roman 12 font and double-line spacing).
- Participants will have 15 minutes to present their working papers in the parallel sessions. Additional 15 minutes will be devoted to questions from the audience and to the feedback expressed by the discussant assigned to the paper.



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- Applicants that wish to participate in the workshop without presenting a working paper are requested to email a CV and a statement of their motivation in participating in the workshop.
- **Submissions to enteryngworkshop@gmail.com by 1th April 2022.**

Selection criteria

Papers will be selected based on the following criteria:

1. Relevance of the research question
2. Theoretical and methodological rigor
3. Clarity of the essay
4. Potential contribution

Workshop format

- Authors will present their working paper during the parallel sessions.
- Parallel sessions will take place on 19 and 20 May
- Keynote speeches will take place 19 and 20 May

Registration fee

- Registration fee: 150 EUR

Venue

CAPRI, Villa Orlandi, University of Naples Federico II
Via Finestrone, 2, 80071 Anacapri NA

The workshop will be held in presence, but it will be online according to the evolving public sanitary conditions. More details about it will be provided later on.

Program Coordination

For a list of recommended hotels and information about the city of Naples and Capri, soon they will be available on <https://www.fuorirotaeventi.com/8thenteryngworkshop>

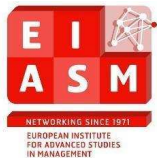
Contacts:

ivana.quinto@unina.it

g.magnani@unipv.it

davide.hahn@unibg.it

Partnerships



Patronage

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Doctoral program in [Technology and Innovation Management](#)