

# the *8th* NAPLES

# FORUM *on* SERVICE



A service lens on business and society



Ravello Italy, 6/9 June 2023  
Auditorium Oscar Niemeyer

## HOSTED BY

The University of Naples "Federico II"  
and the University of Salerno



## DOCTORAL WORKSHOP Call for applications

### CO-CHAIRS

Dr. Christoph F. Breidbach  
Dr. Kaisa Koskela-Huotari  
Prof. Debora Sarno

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## DOCTORAL WORKSHOP Call for applications

The Naples Forum on Service aims at providing a platform to continue developing service research, and in particular its three founding pillars: Service-Dominant logic, Systems Theory and Service Science. It has been a tradition to hold a doctoral workshop preceding the main forum to stimulate discussion of ideas and dialogue about the three pillars among PhD students and service scholars.

This year's doctoral workshop is scheduled on **June 6, 2023**. The workshop will comprise both keynote presentations and breakout sessions where doctoral students will have a chance to discuss their PhD projects with designated faculty mentors in small groups.

PhD students in all stages of their PhD research project are encouraged to participate and present their research proposals, preliminary results, and their reflections on issues related to service theory, methods and analysis.

### APPLICATION

Entry into the doctoral workshop is competitive, and places will be limited to 20 students. If you would like to participate in the workshop, please submit an application containing:

- Research proposal summarizing your PhD project (max 1500 words, excluding references)
- Brief motivation letter explaining how you would contribute to the workshop, and how the workshop fits your research interests
- Short academic CV

The application should be sent by **December 30, 2022** to all the co-chairs (see addresses below), using the subject line 'NFS 2023 doctoral workshop'. Submitters will be informed whether they have been accepted for the workshop by **January 20, 2023**.

### AWARD

By participating in the doctoral workshop, the PhD students have the opportunity to win the Naples Forum on Service 'Best Research Proposal' Award.

### IMPORTANT DATES

Deadline for application submission:	<b>December 30, 2022</b>
Notification of acceptance:	<b>January 20, 2023</b>
Deadline for final research proposal submission:	<b>May 3, 2023</b>
Date of the Doctoral workshop:	<b>June 6, 2023</b>

### VENUE

The venue will be **Auditorium Oscar Niemeyer**, Via della Repubblica, 12, 84010 Ravello SA.

### CONTACT

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