



**UNIVERSITÀ  
DEGLI STUDI  
DI BERGAMO**



**UNIVERSITÀ DEGLI STUDI  
DI NAPOLI FEDERICO II**



**UNIVERSITÀ  
DI PAVIA**

## **8<sup>TH</sup> “ENTERYNG” WORKSHOP**

(ENTrepreEurship Research workshop for YouNG scholars)

**19-20 May 2022**

**Workshop**

### **PATRONAGE**

Doctoral program in [Applied Economics and Management](#)  
Doctoral program in [Technology and Innovation Management](#)

### **PARTNERSHIP**



# WORKSHOP PROGRAM

|         |   |
|---------|---|
| Track A | Entrepreneurship and Internationalization         |
| Track B | Innovation  |
| Track C | Family Firms                                      |
| Track D | Entrepreneurial Education and academic innovation |

Thursday 19th May 2022

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13:00 - 14:00 CEST      **Registration and Light Lunch**

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14:00 – 14:15 CEST      **Welcome and Opening Greetings**

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14:15 – 14:45 CEST      **Keynote Speakers**

Tamer Cavusgil  
*Regents' Professor and Fuller E. Callaway Professorial Chair, J. Mack Robinson College of Business, Georgia State University*

**Construct development and measurement in business research**

14:45 – 15:15 CEST      Roberto Parente  
*University of Salerno*

**Humane Entrepreneurship in a Civic Economy**

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15:15 – 16:15 CEST      **Session 1**

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16:15 - 16:30              **Coffee Break**

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16:30 – 17:30 CEST      **Session 2**

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**Closing Salutation**

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**Social Dinner “Da Gelsomina”**  
**Meeting point Piazza Pace (7:00pm)**

## Friday 20th May 2021

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| 9:00 – 9:15 CEST   | <b>Welcome and Opening Greetings</b>  |            |            |
|--------------------|---|------------|------------|
| 9:15 – 10:15 CEST  | <b>Meet the editor session</b><br>Roger Strange<br><i>Editor-in-Chief, International Business Review</i><br><i>University of Sussex Business School</i> |            |            |
| 10:15 – 10:45 CEST | <b>Keynote Speaker</b><br>Campopiano Giovanna<br><i>University of Bergamo</i>   |            |            |
|                    | <b>TIPS AND TRICKS TO NAVIGATE THE REVIEW AND PUBLICATION PROCESS</b>   |            |            |
| 10:45 – 11:45 CEST | <b>Parallel Sessions</b>  |            |            |
|                    | <table><thead><tr><th>Session 3A</th><th>Session 3B</th></tr></thead></table>   | Session 3A | Session 3B |
| Session 3A         | Session 3B  |            |            |
| 11:45 – 12:00 CEST | <b>Coffee break</b>   |            |            |
| 12:00 – 13:20 CEST | <b>Sessions 4</b>   |            |            |
| 13:20 – 13:30 CEST | <b>Closing Salutation</b>   |            |            |
| 13:30              | <b>Light Lunch</b>  |            |            |

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Workshop venue: Villa Orlandi, Via Finestrале, 2, 80071 Anacapri NA

*For any information contact the workshop organizers:*

Davide Hahn, University of Bergamo ([davide.hahn@unibg.it](mailto:davide.hahn@unibg.it))  
Ivana Quinto, University of Naples Federico II ([ivana.quinto@unina.it](mailto:ivana.quinto@unina.it))  
Giovanna Magnani, University of Pavia ([giovanna.magnani@unipv.it](mailto:giovanna.magnani@unipv.it))

For Logistic information: [info@fuorirottaeventi.com](mailto:info@fuorirottaeventi.com)

# **DETAILED PROGRAM**

**Thursday 19th May 2022**

**15:15 – 16:15 CEST                      Session 1**

Session 1: Entrepreneurship and Internationalization

Chair: Antonella Zucchella

- 15:15 – 15:35                      *“Is Too Small Always Bad? The Role of Place Attachment in Harnessing Location Advantages”*  
Stefano Amato, Nicola Lattanzi  
Discussant: Alberto Gaggero
- 15:35 – 15:55                      *“Enabling Technologies for Supply-Side Management, New Businesses and Entrepreneurial Models”*  
Andrés Fernandez Miguel, Antonella Zucchella, Fernando E. Garcia Muina, Davide Settembre Blundo  
Discussant: Francesca Sanguineti
- 15:55 - 16:15                      *“SME Managers Sense-Making and Practice of Strategic Agility: Evidence From an Italian SME Experience”*  
Kaoutar Ghanane  
Discussant: Roberto Vivona

**16:30 – 17:30 CEST                      Session 2**

Session 2: Family Firms

Chair: Ivana Quinto

- 16:30 –16:50                      *“International evidence on the impact of the Covid-19 pandemic on corporate performance of family and nonfamily firms”*  
Ivan Miroshnychenko, Giorgio Vocalelli, Alfredo De Massis, Stefano Grassi, Francesco Ravazzolo  
Discussant:Giovanna Campopiano
- 16:50 – 17:10                      *“Nonfinancial disclosure in family firms”*  
Sofia Brunelli, Salvatore Sciascia  
Discussant:Elisa Conz
- 17:10 - 17:30                      *“Public sector entrepreneurship: a systematic review and future research agenda”*  
Roberto Vivona, Tommy H. Clausen, Petter Gullmark, Emre Cinar, Mehmet Akif  
Discussant:Davide Hahn

## Friday 20th May 2022

### **10:45 – 11:45 CEST      Parallel Sessions 3**

Session 3A: Innovation

Chair: Giovanna Magnani

- 10:45 – 11:05      *“Changing the rules of the game: the role of antifragility in the survival of innovative startups.”*  
Antonio Botti, Valentina Cucino, Ricky Celenta  
Discussant: Tommaso Minola
- 11:05 – 11:2      *Business Model Innovation and Dynamic Capabilities: a literature review based on a bibliometric analysis”*  
Andrea Buratti  
Discussant: Giovanna Magnani
- 11:25 - 11:45      *“A systematic literature review on resilience of Global Value Chains: state-of-the-art and research agenda”*  
Federica Sacco  
Discussant: Roger Strange

Session 3B: Entrepreneurship and Internationalization

Chair: Pierluigi Rippa

- 10:45 – 11:05      *“Strategic agility in different context of change: A problematization review”*  
Valentina Macovei  
Discussant: Antonella Zucchella
- 11:05 – 11:25      *“Digital technologies as enablers of firms’ circularity: an exploratory study on European born circular SMEs”*  
Beatrice Re, Francesca Sanguineti  
Discussant: Ivan Miroshnychenko
- 11:25 - 11:45      *“Entrepreneurial ecosystems in a territorial development perspective: a systematic literature review and bibliometric analysis”*  
Marika Intenza, Alessandro Cirillo, Antonio Corvino  
Discussant: Beatrice Re

**12:00 – 13:00 CEST      Session 4**

Session 4: Entrepreneurial education and Academic Innovation

Chair: Davide Hahn

- 12:00 – 12:20      *“A Gendered Perspective on Entrepreneurship Education Teaching Models: Evidence from the Italian Context”*  
Ilaria Cascavilla, Tommaso Minola, Davide Hahn  
Discussant: Ivana Quinto
- 12:20 – 12:40      *“Entrepreneurial Education in Italy: Differences between STEM and Business Faculties”*  
Carmine Passavanti, Cristina Ponsiglione, Simonetta Primario, Pierluigi Rippa  
Discussant: Davide Hahn
- 12:40 – 13:00      *“The role of originating university’s research on spin-offs’ fundraising: an imprinting perspective”*  
Daniel Agyare, Tommaso Minola, Davide Hahn, Silvio Vismara  
Discussant: Pierluigi Rippa