

Program



UNIVERSITÀ DEGLI STUDI
DI NAPOLI FEDERICO II

7th Effectuation Conference: What to do next?

Monday, November 14th, 2022

Timing	Activity	Speaker
8:30 am	Welcome from Naples hosts	
9:00 am	The Global State of Effectuation	Saras Sarasvathy
10:00 am	Break	
10:30 am	Pods (research, teaching, and case study)	
12:00pm	Entrepreneurship skills and education in Higher Education	Rafaelle Trapasso Senior Economist OECD
1:00 pm	Lunch	

2:00 pm	Pods (research, teaching, and case study)	
3:30 pm	Break	
4:00 pm	The philosophical underpinnings of effectuation theory	Mark Packard Florida Atlantic University
5:00 pm	Transfer to effectual dinner	
6:00pm	Effectual Dinner	

Tuesday, November 15th, 2022

Timing	Activity	Speaker
9:00 am	Debrief on Effectual Evening Effectual Entrepreneurship: the third edition	Observers (moderation Saras, Tiago) Glen Wheatley
10:30 am	Break	
11:00 am	Teaching Effectuation	Sylvain Bureau ESCP Europe (Paris)
12:30 pm	Lunch	
1:30 pm	PechaKucha: shifting gears between teaching & research	Moderators (Saras, Tiago)
3:00 pm	Break	
3:30 pm	Market of makers	Rene Mauer, ESCP Europe (Berlin) Michael Faschinbauer, Effectuation Intelligence
5:00 pm	Closing remarks	